

Cards Play At Wayne Tonight

University of Omaha Gridsters
Will Attempt to Break the
Wayne Jinx Tonight.

TIED THREE YEARS

The Omaha university Cardinals attempt to take the second hurdle in the path to the Nebraska Intercollegiate association grid crown tonight when they meet the Wayne Normal Wildcats at Wayne. The contest will be the feature of Wayne's annual homecoming program, and many Omaha students are expected to swell the attendance.

The Cards' uncovering of a potent scoring machine last week against Kearney establishes them as favorites today, although the record of previous games between Omaha and Wayne points to a stiff struggle. The record:

	Omaha	Wayne
1931	0	0
1932	0	0
1933	6	6

Although they boast the largest
(Continued on Page 3)

Adams Is Speaker at Pep Assembly

Tells of Old Days on University
Campus

Ernie Adams, gray-haired veteran of Omaha university's earliest athletic teams, was the principal speaker at the pep assembly held in the gym last Friday.

Adams, now coaching athletics at Benson high school, recalled the days "way back" when the big question before every game was whether the eleventh man would show up. He also stressed the importance of student support for the football team and predicted a rapid rise in the world of athletics for the school.

Dr. W. H. Thompson and Leon Fouts also spoke.

Directory Appears on Uni. Campus

Sale of student directories began Monday, October 15. Students are given a special ten cent rate.

A complete list of students' names, addresses, telephone numbers, and classifications was included. Activities and pledges of fraternities and sororities were specially listed. Faculty members and their positions, addresses and telephone numbers were also given. Over fifty local business houses were represented in the advertisements.

Duane Butler, '35, is again editor and business manager of the publication. Assisting him were: Warren Novak and William Baynes.

Miss Adrienne Griffith, ex-'37, a member of Pi Omega Pi, has been appointed an editor of the paper at Lindenwood College, Lindenwood, Mo.

Eighty-eight of the 192 Rhodes scholars in 1933 were from the United States.

PETITIONS FOR CLASS OFFICERS CALLED IN

Petitions for class offices must be turned in to Miss Ruth Diamond by Wednesday. Each petition must be signed by fifteen students and one faculty member. Freshman, Sophomore and Junior officers include a president, vice-president, and a secretary-treasurer. Officers of the Senior Class are president, vice-president, secretary and treasurer. The election will be held Friday, October 26, in the men's faculty building.

Grimes Gives Coeds Advice

George Grimes Suggests Pots
and Pans Instead of Pens for
Women.

Omaha university journalism coeds should ignore the roar of the press and go back to their pots and pans, according to George Grimes, veteran World-Herald newspaperman, in an informal talk to the extension journalism class Tuesday.

"Newspapers can get along without women. Young people should take newspaper courses in order to understand newspaper problems and policies, but girls should not spend their sweet young lives in newspaper work," Mr. Grimes said. The only opportunities for women in the newspaper field is the society page, the "very gutter of newspaper work," he declared.

Mr. Grimes cited the steps of a newspaperman from the morgue to the city hall beat, and painted vivid pictures of reporters inspiring sleuths and detectives to probe criminal cases until the mysteries are solved.

Newspapermen often "plow the soil, plant the seed, and sometimes reap the crops" in gang wars and kidnapping cases, Grimes said.

Dr. V. Royce West, journalism instructor, arranged for the newspaperman to visit the class.

Omaha University Football Stock On Upgrade, According To Magazine

If there were such a thing as a football stock market, it would be a good idea to buy up all the Omaha university grid shares you could lay hands on and hold on to it for dear life.

The Cardinal stock has been going up for a long time and has reached a new high in the bull market this season with the scheduling of two major opponents for the opening contests. The University of North Dakota and Coe College both have higher athletic ratings than any schools which Omaha university has ever met before, and, to quote Sed Hartman, "A few years ago we would never have thought of meeting them."

Omaha Ranks High

That Omaha has a ranking rapidly approaching that of the older and more established Creighton university is proved by ratings in "Illustrated Football," annual magazine devoted to analyses of the nation's grid squads by leading sports writers. The University of North Dakota, which defeated Omaha, 14 to 0, is ranked one place ahead of South Dakota State, which downed Creighton, 14 to 0,

Team Rally Hears Talk By Baldrige

Winning Team Would Increase
Municipal University Enrol-
ment, Says "Mac" Baldrige.

PEP SQUAD LEADS CHEERS

Football can be of great practical value to Municipal University, Malcolm Baldrige, former Yale player and Creighton University coach, told 400 students at a pep rally in the gym Thursday morning.

"A winning football team at Municipal University would treble the enrollment and greatly increase the revenues of the University," Baldrige said. "Winning teams at Centre college, Duke university, and Notre Dame accomplished this," he added.

The attitude of the student body can make or break a football team, Baldrige said. If students take a vigorous interest in football the team will become infused with the determination to win and consequently will fight harder, he said.

The University band, under the direction of Mr. Henry Cox, played and the Pep squad led several cheers for the football team. Mr. Hugh Robert Orr, head of the English department, introduced Baldrige as "a friend of Municipal University, who has done much to build up the University athletic department."

PUBLISHES ARTICLE

Dr. Benjamin Boyce, assistant professor of English, has been informed that an article by him will be published in "Modern Language Notes," a monthly journal issued by The Johns Hopkins university. The article describes an addendum to the bibliography of Thomas Dekker, which Dr. Boyce discovered while working in the British Museum in London.

Indian Yell to Replace Song Of Cardinal on Uni Campus

Ernie Adams and Mrs. C. C. Strimple, Alumni, Suggest Use
of Omaha Indian Customs as Basis for Setting Up New
School Traditions.

PRIZE IS OFFERED FOR PLAN

STUDENT COUNCIL ASKS LIBRARY CO-OPERATION

Students are asked to co-operate with the student council in a "Silence" campaign for the library. A poster reading "Silence" will be posted in the library as a reminder. Since the number of books for required reading is so limited, it is quite necessary for a person to concentrate when a book is available.

Pan-Hel Dance Given Tonight

Peony Park to Be Scene of
Annual Sorority and Frater-
nity Dance.

The sororities and fraternities of the University of Omaha will hold their twentieth annual Pan-Hellenic dance tonight from 9 to 12 o'clock at Peony Park. Three hundred and twenty-five bids have been issued.

The crests of the various sororities and frats will be placed around the wall and will be the only decorations used. Franklin Vincent's orchestra, one of the well known Omaha orchestras, will furnish music for the dancing.

The committee in charge of arrangements for the dance is composed of John Moucka, president of the Pan-Hellenic association, Theta Phi Delta; Fay Lane, Sigma Chi Omicron; Morris Fischer, Beta Tau Kappa; and Paul Brawner, Phi Sigma Phi.

An invitation has been issued to all the faculty members to be special guests of the Greek organization at the dance.

Freshmen to Meet Tarkio on Saturday

Coach Leon Fouts takes his freshman grid squad down to Tarkio, Mo., Saturday, where they will meet the Tarkio College reserves in their second contest of the season. The contest will be held under the lights, starting at 8 p. m.

The yearlings made a good start in their opener two weeks ago, when they held a lead over the favored Dana College team for more than three quarters, only to lose in the last few moments of play, 13 to 7.

Mervin Hargrove, '32, has been added to the extension staff in business administration. Hargrove taught in extension department in 1932, teaching accounting. Mr. Hargrove attended Iowa University and obtained his Master's degree in Business Administration.

Lawrence Nelson, ex '34, is campus correspondent for the Bee-News at the University of Nebraska Medical School.

How are you on war whoops and Indian yells?

If you're a little rusty, better start practicing up, because the Cardinal of Omaha University is scheduled to come down to earth, pluck out his red feathers, make them into a warrior's head-dress, and emerge as the Omaha Indian.

The plan for a change in the University's nickname and the establishment of school traditions with a historical background is the result of suggestions made by alumni at a Student Council meeting last Friday. Mrs. C. C. Strimple, a founder of Kappa Psi Delta and president of the Student Council in 1918, and Ernie Adams, one-time Omaha athletic star and later coach here, made the suggestion at the meeting that customs of the Omaha Indian tribe be used
(Continued on Page 4)

Cardinals Whip Antelopes, 38-0

Hender, Hoover, Star for
Omaha

The pheasant season opened last Friday, but Coach Sed Hartman must have had a special permit for his Omaha university gridgers to hunt Antelopes, for during that evening at League Park the Cards bagged six Antelopes in the form of touchdowns.

Big guns were aimed by Claude Hender, Gene Hoover, and Morrie Loder, but the whole Card line served as excellent decoys by stopping the escape of the Kearney backs.

From the opening kick-off, the offensive attack that had been lacking in the previous games this season suddenly began to click and the outcome of the game was never in doubt in the minds of those rooters who composed the largest crowd so far this season.

Game Captain Gene Hoover's unsteadiness in the early part of the game was more than counteracted by his thrilling 60-yard broken field run and his crashes through the line. Hender's touchdowns also came as results of long runs and line thrusts. Quarterback Loder's 6 points were netted through a line smash.

Loder's punting constantly kept the Teachers on the defensive, but Campbell, Kearney sub, pulled his
(Continued on page 2)

ARTICLE PUBLISHED

Milton Altsuler, ex '35, is a reporter for an English language daily newspaper in Buenos Aires, Argentina. He went to South America last summer following one year of reporting for the World-Herald.

Altsuler wrote an article from Buenos Aires which was printed in the magazine section of the Sunday World-Herald. It told of the disappearance thirty years ago of a steamship named Morro Castle off the coast of Cuba.

THE GATEWAY

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ASSISTANT

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CALL IT LOYALTY

I overheard, the other evening, a rather degrading remark about a given institution. The statement was made casually enough and without any great degree of emphasis, for the thing was not an issue with the speaker.

However, the reference was made to the Municipal University of Omaha, and coming from the person it did, I could not take it lightly. The speaker was one of the most fair-minded and impartial individuals I know. Yet here was a statement from which I could draw only one conclusion. He had been made aware only of some of the faults of the school, and because it wasn't and never will be an issue with him, I knew that he had not gone out of his way to obtain that collection of faults and that they had to a large extent been brought to him and heaped up in front of him until, in spite of his trait of seeing all the good there is in a man or institution, he decided against this university.

I didn't condemn him too much, but placed the blame at the feet of our own students. Apparently there are too many students who see only faults, and make a business of proclaiming them.

Elbert Hubbard says, "A man or institution is great because of the positive qualities it possesses, and not because of absence of faults." I hope that I am not too rash, if I assume that this student body is capable, at least, of adopting that attitude and acting accordingly. Is that asking too much, or have I, excusing your faults, overestimated your positive qualities? Not that we

Board of Student Publications Meets

At the Wednesday noon meeting of the Board of Student Publications a committee composed of Fay Lane, chairman, Dr. W. D. Maclay, and Glen Cunningham was appointed to study current Gateway problems. Faculty and student suggestions concerning The Gateway will be given careful consideration by this committee and periodic reports will be made to the Board.

Dr. V. Royce West, chairman of the Board, reported on the present condition of the Student Directory and The Gateway. The Gateway, to date, in five issues, as compared to three issues over the corresponding period last year, has devoted 769 column inches to news. This is well above the 60-40 ratio considered advisable to be devoted to news.

ODE TO THE NEW FLAG POLE

O slender pole, so slim and high,
Reaching almost to the sky,
Your very sight brings thoughts of
May,
In spite of what the Frosh might
say.

I think around your topmost point,
We'll you with yellow paint anoint.
A sight for pranksters' eyes are
you,
A sight for Fish and Wiston, too.
The master that created thee
Never once, I'll bet, had thoughts
of me!

Six Roosevelts matriculated at
Harvard University this year.

are desirous of having you blindly and stupidly loyal to the extent that you would not even be aware of any existing faults. We only ask that since you are intelligent enough to recognize a fault, that before you proclaim it, see to it you have done your best to right that condition. There is a catch in that. Be careful! Oftentimes when one becomes absorbed in righting a fault, it develops, without one being aware of it, into a project.

I like to think, even if it is idealistic, that those who talk only of the faults of the school are comparatively few, and if you'll just turn about and make a few complimentary remarks about the school you might become so interested as to attempt to help its faults, and incidentally you, yourself, become, at last, an asset to the university.—C. D. L.

Greek News

DANCE DATES

Dates for pledge dances turned in so far:

Pan-Hel—October 19.
Kappa—October 26.
Gamma—November 2.
Phi Delt—November 9.
Sig Chi—November 16.
Theta—November 28.
Pi O—November 30.
Beta Tau—December 7.

Gamma Sigma Omicron

Gamma Sigma Omicron held its last meeting at the home of Elaine Coulter. The pledges set November 2 as the date for their annual pledge dance.

Pi Omega Pi

The pledges of Pi Omega Pi entertained the actives at a wienie roast last Wednesday afternoon. The girls met at school at 5 o'clock and from there went to a farm north of Florence, where a huge bonfire was burning gloriously and was all ready to warm them after the drive, which was rather chilly to say the least.

After they had thawed out a little, the pledges gave each girl a sharpened stick and some wieners. With the aroma of their supper cooking and snapping in the fire, and the keen, bracing air, everyone was in the best of spirits.

It did not take long, for an astonishing amount of wieners, and buns, pickles, coffee, and roasted marshmallows to disappear. After this repast fit for the gods, the pledges entertained the actives with songs, readings, and some creative dancing, and despite the frigid weather, everyone had a wonderful time.

MEMBERS ENTERTAINED

Members of the Board of Student Publications and The Gateway staff were entertained Thursday afternoon at the home of Dr. V. Royce West, chairman of the Board of Student Publications. Sandwiches, coffee, and tea were served by Mrs. West.

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CARDINALS WHIP ANTELOPES, 38-0

(Continued from page 1)

team out of many bad situations.

On the whole, Hartman's boys showed a decided punch and by their decisive victory they loom as a serious threat in the Nebraska Intercollegiate conference.

The lineup:

Omaha (38) Pos. Kearney (0)
N. Sorenson...L.E. Gaut
FrancisL.T. Confer (Cl
HummelL.G. Graham
Johnk C. Fuller
KingR.G. Hale
H. Sorenson...R.T. McBride
ElliottR.E. Price
Loder Q. Peaker
Hoover (C)...R.H. Lewis
HenderL.H. Gerdes
Brown F. Hejkal

Substitutes:

Omaha—James, Gammon, Turner, Anderson, McKean, Tyler, Sholes, Gardner, Minikus, Crawford, Nelson and Hesler.

Kearney—Cooley, Kuns, Erickson, Fleebe, Haynes, Beck, Neely, Snowden and Wills.

DOES COLLEGE PAY?

Figures recently compiled by one of the leading insurance companies of the country in answer to the question "Does College Pay?" show that the average high school graduate goes to work when he is eighteen years old, reaches his maximum earning power of \$2,800 a year when he is fifty years old and during his entire life he will earn approximately \$88,000. The college graduate does not go to work until he is 22 and reaches a maximum of \$8,500 per year at the age of sixty. His total life earnings will be \$180,000, or \$92,000 more than the high school graduate—\$23,000 for each of the four years spent in college.

Saturday—Sunday

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THE KEYHOLE

It will be pretty hard to decide whether to go to the Pan-Hell tonite or the Wayne game....both will be very good....Butler and Myers have decided on the Wayne trip....Fitch has been displaying an Alpha Sig pin of late....my guess is Grossman....Virginia Anderson is Dick Daughterty's secret passion, but it isn't any secret that he has asked her to the Alpha Sig pledge dance and formal, but she hasn't said yes—yet....With Roger Hughes and M. A. Nelson together at the dance tonite we should see plenty of crazy entertainment....Betty O'Grady suggests that Leigh be christened Lewis "Don Juan" Leigh....Seein' how Dorothy Young is trying to keep it a secret that she received a box of candy from Bob Levine for her birthday, I think I will let Ray in on the secret....That good looking cop who is stationed at Kountze Park has the gym girls all agog....Steincamp's newest pick is that ole man from the south by the name of Pickett....he waited a whole hour for her Tuesday afternoon....well, that is a pretty nice car he has, Max....Race is sorta discouraged about this going steady business....All those interested might ask Ellnor Johnson if she has made up her mind yet....I wonder if Stringer is getting anywhere with Cunningham....Cunningham is still that way about Johnson....Too bad Marshall got his date for the Pan-Hell so early, because Marksheffe has him going around....Browner says his idea of a perfect football girl is one who he can kick about; that will pay her own way to all games; provide a car and set him up after the game....well, it's not such a bad idea at that, coming from Browner....Be good — be careful—and I'll see you tonite.

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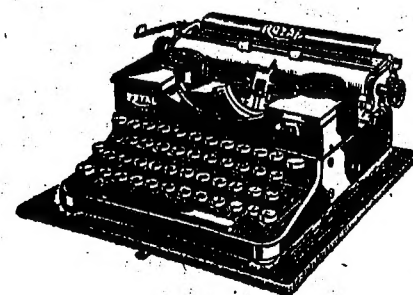
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PROFESSORS TO SYDNEY

Five professors from Municipal university attended the Observational Conference at Sydney, Ia., Wednesday, October 17. They are: Miss Ruth Diamond, Dr. T. Earl Sullenger, E. M. Hosman, Mr. Hemstadter, and Mr. Bradfield.

They visited the Sidney schools Wednesday morning, and participated in an informal conference on high school problems in the afternoon.

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CARDS PLAY AT
WAYNE TONIGHT

(Continued from page 1)

grid squad in their history, it is doubtful if the Wayne team can hold the Omahans even. In three games played this season they have lost one to Morningside College, 13 to 6, nosed out the University of Nebraska "B" squad, 6 to 2,

and last week battled Nebraska Wesleyan to a 6-6 tie. The Cards' similar record of one win, one defeat and one tie was compiled against much stronger opposition than that which Wayne has encountered.

The Redshirts took the lead in the N. I. A. A. race last week by

trouncing Kearney, and a victory today will put them past the halfway mark, leaving Chadron and Peru as the remaining conference opponents on the schedule.

Virginia Boucher, ex '36, is now working at the Federal Land Bank.

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Glenn Cunningham, famed University of Kansas (Lawrence) miler, will enter the University of California this fall, where he will assist Brutus Hamilton, California coach. He will serve without pay so that he may preserve his amateur standing.

Cornell undergrads have gone cave-man! Ithaca (N. Y.) clothiers report that the sale of silk shirts and shorts has decreased because they are "not manly looking."—American Campus.

Part-time jobs financed by the Federal Emergency Relief Administration will help 100,000 needy young men and women to this year finance their higher education.

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When Going Out to Eat, Look for the Blue Eagle! Registration No. 26-184, 1934

HENSHAW CAFETERIA

INDIAN YELLS TO REPLACE CARDINAL

(Continued from page 1)

as a basis for our school traditions.

For the best plan carrying out an Indian theme in songs, yells, ceremonies, initiations, pin designs, club names, nicknames for athletic teams, etc., the Alumni Association is offering a ten dollar cash prize. All students are urged to enter the contest and hand in a plan of Indian traditions which will be appropriate. Organizations as a unit may enter the contest if they so desire. Books on Indian traditions will be put on reserve in the library.

N. I. A. A. CONFERENCE STANDING

	W.	L.	T.	Pct.
Omaha	1	0	0	1.000
Peru	0	0	0	.000
Chadron	0	0	0	.000
Wayne	0	0	0	.000
Kearney	0	1	0	.000

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SPEAKS AT CONVENTION

Dr. W. H. Thompson, dean of men and head of the psychology department, spoke on "Climate in the Home," at the state convention of Parents and Teachers at Beatrice Wednesday, October 17.

MASON TALKS TO CLUB

Dr. Claude Mason, prominent Omaha physician spoke on "Malaria" before the Pre-Medic club at Science Hall, October 13. Dr. Mason lived for several years in the Far East, where he made a detailed study of malaria.

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On the air—

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ROSA	NINO	GRETE
PONSELLE	MARTINI	STUECKGOLD
KOSTELANETZ ORCHESTRA AND CHORUS		
8 P. M. (C. S. T.)—COLUMBIA NETWORK		